

Business Architecture Value

Article Series – The Art and Science of Business Architecture Transformation

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ENKI's Unique Business Architecture Value Formula

Since its founding in 2006 ENKI, LLC has differentiated its Business Architecture offering through the extensive experience of our consultants, uniquely versed in the concepts of architecture vs. analysis. ENKI is in fact the only firm with both a certified Building Architect that also teaches and certifies Business Architects as part of an MBA program and the inventor of the concept and content of Business Architecture (first defined in 2019 and publicly launched and discussed in March of 2000 at a global e-commerce conference). Coupled with practitioners having an average of 20 years of business architecture practice experience, ENKI is the only firm to be able to quantify the business impact of business architecture work for clients.

Through an iterative approach leveraging our expertise, ENKI has developed a process that reliably predicts the effort required and value resulting from Business Architecture initiatives. Our lead consultants have found over the last two decades of performing Business Architecture work how best to assess, estimate, and measure the work needed as well as the potential impact of a business architecture effort. We represent this approach with our BA simplicity formula:

$$Bb^{\$} = \sum_{i=1}^{Bt * Fn} g$$

Where the variables are:

$Bb^{\$}$ = **B**usiness **b**enefit

$Bt * Fn$ = The maximum number of goals (g) for which the benefit can be summed-up equals # of Business Transformations (Bt) *Fn (the # of transformation efforts planned <times> the number of business units those transformations need to successfully occur)

- Bt = # of planned **B**usiness transformation initiatives (Acquisitions / integrations, IT ERP implementations, New customer drive, etc.)
- Fn = # of **F**unctional Groups in the company (total)

g = individually quantified business unit strategic **g**oals

i = Index of summary (start with the first 1 and begin summarizing from there to the maximum number of $Bt * Fn$)

So, if Bt = 5, Fn = 8 and g = \$250,000 each, then the formula looks like the following

$$Bb^{\$} = \sum_{i=1}^{5*8} g + g + g + g \dots 45 \text{ Times}$$

Or

$$g * (Bt * Fn) = \$Bb$$

$$\$250,000 * (5*8) = \$Bb$$

$$\$250,000 * 45 = \$Bb$$

$$\$250,000 * 45 = \$11, 250,000$$

Call ENKI LLC now...

...for a brief discussion regarding your Business Architecture questions.